

Over \$8 million a day
of our taxes go to Israel
to support its illegal occupation.

What can you do to help?

One way to do this is to stop supporting companies that do business in Israeli settlements. We ask you to:

- **Educate local managers of stores that sell SodaStream products.** In addition to independent stores, retail chains that now carry SodaStream products include **Target, Staples, Bed, Bath & Beyond, Best Buy, Macy's, Walmart, Costco, Bloomingdale's, Kohl's, Sears and JC Penney.**
- When you purchase other items from these stores, give the cashier the "Don't Stock SodaStream" card.
(Ask us for the card!)

Learn more:

<http://www.sodastreamboycott.org/>
<http://www.globalexchange.org/sodastream>
<http://www.whoprofits.org/content/product-ion-settlements-case-sodastream>
<http://www.codepinkalert.org/section.php?id=470>



SodaStream



is made in an illegal Israeli settlement,



on occupied Palestinian land, in violation of international laws.



Please don't buy it.

Refuse to buy SodaStream products, and ask your friends & family to do the same.

International law, specifically the Geneva Conventions, forbids an occupying power (in this case Israel) from transferring its population to or profiting from, occupied lands (in this case Palestine's West Bank).

Already condemned by numerous U.N. resolutions, the settlements were declared illegal in 2004 by the International Court of Justice in The Hague.

Part of an interfaith coalition to boycott SodaStream, the Methodist and Presbyterian churches voted to boycott all products made in illegal Israeli settlements.

Stores in Europe, the United States, and elsewhere have pulled SodaStream from their shelves.

Mishor Edomim, where SodaStream is made, is part of the illegal Israeli settlement, Ma'aleh Adumim, which cuts deeply into Palestine's West Bank, serving to severely disrupt Palestinians' ability to travel between their own cities and towns. This has a devastating effect on their economy and daily lives.

The Israeli government encourages companies to locate inside illegal



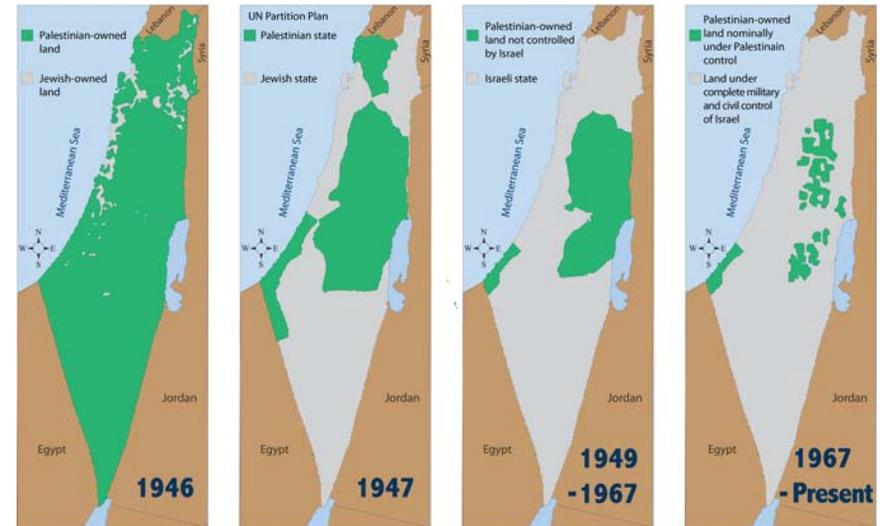
settlements like Mishor Edomim by offering tax incentives and lower environmental and labor standards than those enforced inside Israel.



The Israeli government continuously violates UN resolutions and international humanitarian laws protecting the rights of the native peoples of historic Palestine.

- Palestinian Christians and Muslims living inside Israel are second class citizens without the same rights or benefits as Jewish-Israelis.
- Israel maintains an air, sea, and land blockade of Palestine's Gaza strip so severe the United Nations has said Gaza may be unlivable by 2020.
- Palestinian refugees have not been allowed to return to their homes and lands as required by U.N. Resolution 194.

Israel began its occupation of Palestine's West Bank in 1967 and now controls over sixty percent of the land, including for its illegal settlements, illegal settler-only roads, the apartheid wall, and military zones, roads, and bases.



- Israel's illegal land and resource confiscation and occupation has destroyed Palestinian homes, farms, businesses, and lives.
- The Israeli military imposes immobilizing curfews, assassinates Palestinians, and invades communities at will, abducting and imprisoning Palestinian civilians, including children.

Customers are misled to think that SodaStream is an environmentally friendly product, but they don't know the truth about the destruction of life, land, and human rights by Israel's illegal settlements.

