

SodaStream is made in an illegal Israeli settlement on occupied Palestinian land in violation of International law.

Please don't buy it and please don't sell it

SodaStream, a home water-carbonation device, has its main manufacturing facility in an illegal industrial zone called Mishor Edomim, inside Palestine's West Bank.

International law, specifically the Geneva Conventions, forbids occupying powers (in this case Israel) from transferring their population to or profiting from occupied lands (in this case Palestine's West Bank). Already condemned by numerous U.N. resolutions, the settlements were declared illegal in 2004 by the International Court of Justice in The Hague.

Mishor Edomim is part of the illegal Israeli settlement Ma'aleh Adumim, which cuts deeply into Palestine's West Bank, serving to severely disrupt Palestinians' ability to travel between their own cities and towns. This has a devastating effect on their economy and daily lives.

The Israeli government encourages its companies to locate inside illegal settlements, like Mishor Edomim, by offering tax incentives and lower environmental and labor standards than those enforced inside Israel.

Israel began its occupation of Palestine's West Bank in 1967 and now controls over sixty percent of the land, including through its illegal settlements, illegal settler-only roads, the apartheid wall, and military zones, roads, and bases. Israel's illegal land and resource confiscation and occupation has destroyed Palestinian homes, farms, businesses, and lives. The Israeli military imposes immobilizing curfews, assassinates Palestinians, and invades communities at will, abducting and imprisoning Palestinian civilians, including children. Over \$8 million a day of U.S. tax dollars go to Israel to support its illegal occupation.



Stores in Europe, the United States, and elsewhere have pulled SodaStream from their shelves.

The governing bodies of the Methodist and Presbyterian churches, members of an interfaith coalition to boycott SodaStream, recently voted to boycott all goods made in illegal Israeli settlements.

There is now a global effort to boycott and divest from Israel in order to pressure the Israeli government to end its illegal occupation and apartheid and to respect international law. Like the effort which helped end apartheid in South Africa, this movement is working. (See www.bdsmovement.net)

The Israeli government continuously violates United

Nations resolutions and international humanitarian law regarding the rights of Palestinians in the Occupied Palestinian Territories and also those living inside Israel are second-class citizens without the same rights or benefits as Jewish-Israelis. Israel maintains an air, sea, and land blockade of Palestine's Gaza strip so severe the United Nations has said Gaza may be unlivable by 2020. Palestinian refugees have not been allowed to return to their homes and lands as required by U.N. Resolution 194.

Customers are misled to think that SodaStream is an environmentally-friendly product, because they don't know the truth about the destruction of life, land, and human rights by Israel's illegal settlements.



For more information see: www.globalexchange.org/sodastream ; www.StopSodaStream.org , www.whoprofits.org/company/sodastream-soda-club-group ; www.sodastreamboycott.org