

# KETER PLASTICS

## WHAT ARE THE PRODUCTS?

Keter manufactures a wide range of attractive and functional product lines, including garden furniture, outdoor storage solutions and sheds, shelving systems and utility cabinets, tool boxes and storage products for the do-it-yourself (DIY) market, household products, baby and toddler products.

Keter is licensed to use the name Black & Decker and sells some products under that name: B & D Storage Building, SpaceRite Cabinets, and the Workmate series of storage containers.



## WHERE ARE THEY MADE?

Both Keter and its full subsidiary, Lipski, have factories in the Barkan industrial zone, which is a settlement in the occupied West Bank. Barkan, attached to the residential settlement of Ariel, was established in 1982 on the land of the Palestinian villages of Haris, Bruqin and Sarta. The industrial zone hosts a disproportionate number of factories that pollute the environment. For example, waste from Barkan runs down the hillside of the Al-Matwi valley, damaging Palestinian farmland. Palestinian laborers are employed in the industrial zone and are paid, in several documented instances, below the minimum wage and denied the right to unionize.

## WHERE ARE THEY SOLD?

Ace Hardware, Amazon.com, BJ's Wholesale, Costco, Home Depot, Menards, Lowe's, Orchard Supply Hardware, Sam's Club, Sears, Walmart, Wayfair, Bed Bath & Beyond, Target, True Value Hardware, Northern Tools, PepBoys; KMart.

Home Depot has recently awarded Keter Plastic a \$150 million contract, which will last for at least three years. Home Depot continues to encourage Israeli colonial expansion by selling a large array of products from the Israeli company Keter Plastic and its subsidiaries (e.g. Keter-Black and Decker, Lotemplast bath mats, and Workforce.)

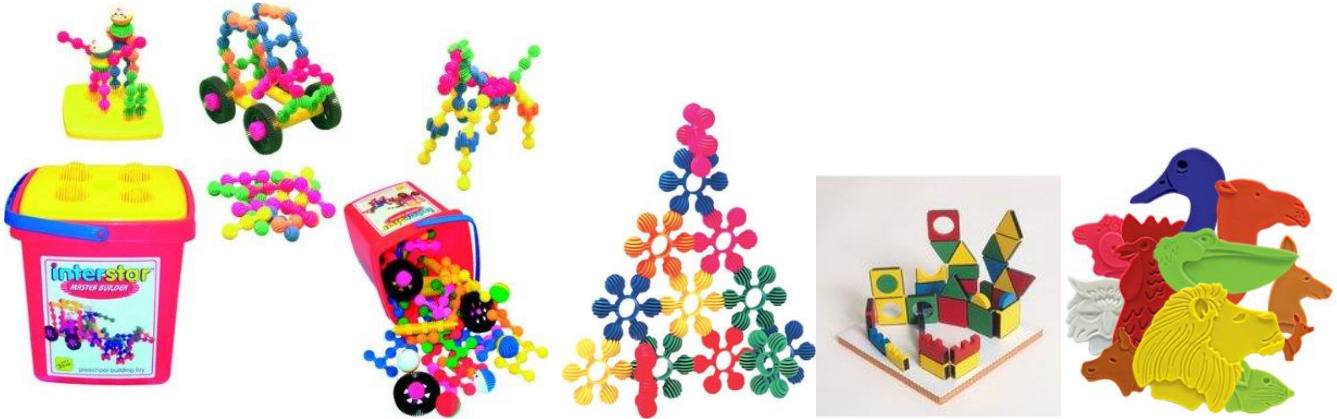
## WHAT'S WRONG WITH SETTLEMENTS? They're illegal under international agreements:

1. The Occupied Palestinian Territories (OPT), including the West Bank, Gaza and East Jerusalem, have been occupied by Israel since 1967. Settlements there are illegal under the Fourth Geneva Convention, which prohibits an occupying power from transferring civilian populations **to** and extracting resources **from** occupied territory.
2. US foreign policy opposes Israel's settlements. A 1978 State Department legal memo, still official US policy, deemed Israel's settlements to be "inconsistent with international law." In June 2009 President Obama stated that "the United States does not accept the legitimacy of continued Israeli settlements."
3. Only Jewish Israelis are allowed to live in Israel's settlements. Palestinians, whose land was confiscated to build these settlements, cannot live in them. The UN Convention on the Punishment and Suppression of the Crime of Apartheid outlaws housing discrimination based on race and/or ethnicity.
4. Israel's settlements, through a slow process of ethnic cleansing, have displaced thousands of indigenous Palestinians, moving them out of their ancestral homes and preventing them from accessing the fields that provide their livelihoods.
5. Settlements are a major impediment to peace. They prevent the creation of a territorially-contiguous Palestinian state. Hillary Clinton reiterated in December 2010: "Like every American administration for decades, we do not accept the legitimacy of continued settlement activity. We believe their continued expansion is corrosive not only to peace efforts and [the] two-state solution, but to Israel's future itself."

# INTERSTAR, TIP TOP, EDUSHAPE TOYS

## WHAT ARE THE PRODUCTS?

Ram Quality Products B. R. manufactures rubber and plastic toys sold under the brand names of Tip Top, and Interstar, which are sold in the United States by Edushape Toys. They are marketed as toys and construction systems that are compatible with each other and can be used together, are safe, engaging, and fun to play with, and they develop the child's senses and skills. They also make bath toys.



## WHERE ARE THEY MADE?

The factory is located in the Barkan Industrial Zone, which is attached to the residential settlement of Ariel, established in 1982 on the land of the Palestinian villages of Haris, Bruqin and Sarta. The industrial zone hosts a disproportionate number of factories that pollute the environment. For example, waste from Barkan runs down the hillside of the Al-Matwi valley, damaging Palestinian farmland. Palestinian laborers are employed in the industrial zone and are paid, in several documented instances, below the minimum wage and denied the right to unionize.

## WHERE ARE THEY SOLD?

Amazon.com, BJ's Wholesale, Costco, Menards, Sam's Club, Sears, Walmart, Wayfair, Bed Bath & Beyond, Target, Kmart, Buy Buy Baby, and others.

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# SodaStream is made in an illegal Israeli settlement on occupied Palestinian land in violation of International law.

**Please don't buy it and please don't sell it**

**SodaStream**, a home water-carbonation device, has its main manufacturing facility in an illegal industrial zone called Mishor Edomim, inside Palestine's West Bank.

**International law, specifically the Geneva Conventions**, forbids occupying powers (in this case Israel) from transferring their population to or profiting from occupied lands (in this case Palestine's West Bank). Already condemned by numerous U.N. resolutions, the settlements were declared illegal in 2004 by the International Court of Justice in The Hague.

Mishor Edomim is part of the illegal Israeli settlement Ma'aleh Adumim, which cuts deeply into Palestine's West Bank, serving to severely disrupt Palestinians' ability to between their own cities and towns. This has a devastating effect on their economy and daily lives.

The Israeli government encourages companies to locate inside illegal settlements, like Mishor Edomim, by offering tax incentives and lower environmental and labor standards than those enforced inside Israel.

**Israel began its occupation of Palestine's West Bank** in 1967 and now controls over sixty percent of the land, including through its illegal settlements, illegal settler-only roads, the apartheid wall, and military zones, roads, and bases. Israel's illegal land and resource confiscation and occupation has destroyed Palestinian homes, farms, businesses, and lives. The Israeli military imposes immobilizing curfews, assassinates Palestinians, and invades communities at will, abducting and imprisoning Palestinian civilians, including children. Over \$8 million a day of U.S. tax dollars go to Israel to support its illegal occupation.

**Stores in Europe, the United States, and elsewhere have pulled SodaStream from their shelves.**

**The governing bodies of the Methodist and Presbyterian churches, members of an interfaith coalition to boycott SodaStream, recently voted to boycott all goods made in illegal Israeli**

**There is now a global effort** to boycott and divest from Israel in order to pressure the Israeli government to end its illegal occupation and apartheid and to respect international law. Like the effort which helped end apartheid in South Africa, this movement is working. (See [www.bdsmovement.net](http://www.bdsmovement.net))

**The Israeli government continuously violates** United Nations resolutions and international humanitarian law regarding the rights of the Palestinians in the Occupied Palestinian Territories, and those living inside Israel are second-class citizens without the same rights or benefits as Jewish-Israelis. Israel maintains an air, sea, and land blockade of Palestine's Gaza strip so severe the United Nations has said Gaza may be unlivable by 2020. Palestinian refugees have not been allowed to return to their homes and lands as required by U.N. Resolution 194.

**Customers are misled** to think that SodaStream is an environmentally-friendly product, because they don't know the truth about the destruction of life, land, and human rights by Israel's illegal settlements.

For more information see: [www.globalexchange.org/sodastream](http://www.globalexchange.org/sodastream) ; [www.StopSodaStream.org](http://www.StopSodaStream.org) , [www.whoprofits.org/company/sodastream-soda-club-group](http://www.whoprofits.org/company/sodastream-soda-club-group); [www.sodastreamboycott.org](http://www.sodastreamboycott.org)



